

NYCI One World Week Film 2014

Rules & Things to Remember

For this competition, films MUST show the links between young people in Ireland and young people in other countries – especially those in less developed/poorer countries. We are looking for good news and not so good news stories.

For ideas, go to:

www.oneworldweek.ie

www.youthdeved.ie/resources

www.developmenteducation.ie

The films you, your friends and your youth organisation or school make will be shared with other young people, youth organisations, schools, and the public so we want top quality productions!! 😊

We want young people to have a greater knowledge and understanding about the world in which they live and we think your film could help us do this!

There are a few important things you need to know first before you begin.

Consent

It is vital that you have the consent of everyone participating in the film that it is ok for them to be filmed or photographed.

Remember: Once something is on the Internet, you have little control over the lifetime of that piece and how other people access and use it.

- Get consent for use of all recorded images from participants in the film. This must be informed consent, which means that young people (and their parents) are fully aware of where and how their images will be used. Consent isn't just an issue related to the Internet. It should be standard practice to get consent from participants, regardless of whether you're sharing a film with a wider audience or not. This goes for all recorded

material including photographs and audio recordings. Get consent BEFORE the recording has been made – it makes everything a lot easier as a result.

- Consent should be obtained to use images and recordings for the purpose of film production and distribution, including film festivals, publicity and internet promotion where applicable.
- If a young person is under 18 years, you must obtain consent from their parents/guardians for the use of the images and recordings. Parents/guardians should be informed how and where the recordings will be used.
- Remember to follow your organisation's child protection policy.
- No young person or staff member should wear any clothing which might identify the club, school, area of locality to which they belong.
- Sometimes people's private conversations or actions can be recorded by accident when filmmaking. It is the responsibility of the youth worker/organisation to ensure that the recording is deleted or handled appropriately. To avoid accidental capture, ensure that everyone is aware of what and when you are recording and switch off equipment when you're not recording.
- For a sample consent form see www.oneworldweek.ie/competition

Copyright and Ownership

Copyright

This refers to protecting people's creative work from being used/reproduced by someone else without their permission. For example, if you wanted to use a particular song as a sound track in your film, then you would need permission to do so from whoever holds the copyright for that song.

To get permission to use someone else's work, you may also have to pay a fee.

It is illegal to use copyrighted material without the permission of the copyright holder. As a general rule, it is best to be safe and avoid using copyrighted material in your films, unless you have permission to do so.

We will ask all groups participating in this film competition to place their film on YouTube and your film will be blocked by YouTube if you break the copyright rules.

In Ireland, copyright law is contained in the Copyright & Related Rights Act, 2000. It protects:

- Original literary, dramatic, musical and artistic works
- Film, sound recordings, broadcasts and the typographical arrangements of published editions
- Computer software and non-original databases
- Performances

To learn more about copyright, visit:

- Copyright Association of Ireland www.cai.ie
- The Irish Copyright Licensing Agency www.icla.ie
- Creative Commons www.creativecommons.com

To avoid a lot of hassle – create your own music for your film!!

Ownership

Sometimes film projects in youth work receive funding from different organisations. It might happen that the funding organisation wants to retain ownership and copyright of the finished piece. If you are lucky enough to get your film broadcast, be aware that broadcasters sometimes want to keep ownership and copyright of the work.

To avoid any disagreements, inform yourself as much as possible about the ins and outs of your relationship with funders and/or potential broadcasters. Any agreements should be put in writing.

Your Entry

When making your film, please consider who your audience will be. Your film should be of interest to and suitable for young people and youth organisations aged 10-25 years in particular.

It is **absolutely necessary** to make the links between Ireland and developing countries so please, when making your film, think about the PERSONAL; LOCAL; NATIONAL; & GLOBAL effects/aspects and include these. You could look at your issue from an economic, environmental, cultural, technological and/or political viewpoint.

Sharing your film online

As you will have put a lot of time and effort in to making your film, NYCI wants to make sure that as many people as possible get to see your work!!

With that in mind, we will work with you to share your film as widely as possible.

You can upload your film to **YouTube** – www.youtube.com and **Vimeo** - www.vimeo.com and **Instagram** – www.instagram.com

To upload a **video slideshow** you can use www.slideroll.com/videocreator.php and www.animoto.com

To use **music** on your film, check out www.freemusicarchive.org and www.soundclick.com

Process for the competition following uploading of film

Upload your film and send NYCI the link. We will host your film online on www.oneworldweek.ie The film receiving the most votes from the public will receive an audience prize. You should share the completed film as much as possible and get your friends, family, youth club and community to vote for it and share it as much as possible. Once it has been uploaded to YouTube or Vimeo, share the film link via Facebook, Twitter, Myspace, Flickr.... Or anywhere else you think young people will see! There will also be a Critics Award.

The National Youth Council of Ireland reserves the right to refuse to include films.

The online competition will be carefully monitored by the National Youth Council of Ireland. We reserve the right to discount any votes/views that might come from illegitimate sources.

For this competition, we **require** that your film:

1. Be no longer than three minutes
2. Be new & original
3. Be artistic & creative
4. Contain the NYCI logo
5. Be of excellent sound and visual quality suitable for viewing on a cinema screen
6. Be recorded using an application that can be uploaded onto YouTube
7. Only one film per youth group may be entered.

PLEASE PLEASE PLEASE....

There is NOTHING worse than seeing a great short film but where you CANNOT HEAR what people are saying. PLEASE, before you start, ensure the sound quality on your film and film production is top quality. Don't wait until the end when it will be too late or too costly to go back and redo all your brilliance again!!!